

**For More Information**  
**Please Contact**

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There is a risk of loss in trading commodity futures and options contracts, even when used for hedging. You may lose more than your original investment. Commodity trading is not suitable for all investors.



**A MARKETING PLAN THAT IS  
NOT WRITTEN & POSTED  
IS NOT A MARKETING PLAN !!!**



**Is Your Marketing Like the  
Picture Above Out of Date?**

All trades are cleared  
through



**Commodity  
Futures & Options  
Brokerage**



**Ag Marketing  
Advisory Service**



## About Us

Leffler Commodities offers a straight-forward, professional approach with your needs in mind. Whether you are a seasoned hedger, a speculator or a rookie wanting to learn, we can assist. Leffler Commodities offers full-service, discount service, on-line trading and managed accounts.

**“Leffler Commodities, LLC has Experienced Professional Brokers with Integrity Working for You”**

## Ag Marketing Advisory

Leffler Commodities has established a unique arrangement with “*Producer Services*”: (a division of Informa Economics, Inc) to provide Grain Marketing Advisory to our clients.

### Below are Some of the Consulting Package Highlights:

- ❖ **D**evelopment of Marketing Plans & Strategies
- ❖ **P**rice Risk Management
- ❖ **H**edging Strategies
- ❖ **D**aily Market & Weather Commentary
- ❖ **B**asis & LDP Recommendations
- ❖ **M**onitoring of Government Programs & World Events
- ❖ **P**ersonal One-on-One Consulting

## Would You Like to Change Your Marketing Ways???

- ✓ **K**now Your Cost of Production
- ✓ **U**nderstanding the Use of Futures & Options
- ✓ **K**now Your Local Current & Historical Basis
- ✓ **W**rite, Post & Execute Your Marketing Plan
- ✓ **M**arket in Various Methods & in Increments
- ✓ **B**e a Disciplined Marketer & Use Risk Management
- ✓ **D**o Not Dwell on Past Mistakes or Decisions
- ✓ **A**ccept that Markets are Highly Unpredictable
- ✓ **Marketing Should Be Based Upon a Plan, Not Emotions!!**

**If You CANNOT Handle the Above, Hire a Marketing Advisor**

## Marketing Seminars

We conduct numerous seminars on Ag hedging & marketing for banks, farm lending institutes, grain elevators, farm radio stations, farm organizations and crop insurance companies. These meetings can be customized to your specific requests.

## Research and More

Leffler Commodities’ clients have Free access to the MF Global Research, some of the best research in the futures industry. We also have research from Informa Economics a highly respected research & consulting firm.

## Market Newsletters

Our clients have a minimum of 4 newsletters available to them:

- 1) “**M**orning News” from MF Global/Nesvick Division (daily)
- 2) “**T**he Closing Bell” from Leffler Commodities (daily)
- 3) “**M**F Global/Nesvick Division Daily Report” (daily)
- 4) “**M**F Global Weekly Grain & Oilseed Report” (weekly)

## Markets on Radio

As a service to the public we provide market updates on these radio stations:

- KFTI 1070 AM (Wichita KS)
- KNSS 1330 AM (Wichita KS)
- KFRM 550 AM (Clay Center KS)
- WIBW 580 AM (Topeka KS)
- KWOX 101.5 FM (Woodward OK)
- Oklahoma Agrinet (OKC OK)
- Radio Oklahoma Network (Enid OK)

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